

LISTING OF THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Claim 1 (canceled).

2. (currently amended) The system of claim 1 29, ~~further including a facility associated with the user referenced subsystem which groups selected items from the asset and relationship tracking repository data records wherein the processor readable media further has instructions for causing the one or more processors to group the electronic asset information into groups of records, wherein the groups of records represent at least the categories of records.~~

Claim 3 (canceled).

4. (currently amended) The system of claim 3 29, wherein the electronic asset information further includes in which the asset-related information is comprised of one or more data items selected from an information data group consisting of: warranties; periodic maintenance; payment schedules; payment history; proof of ownership of assets; proof of purchase; product recall data; tax related information; installment payment dates; expiration dates; renewal dates; expenditure history; and next mandated maintenance date.

5. (currently amended) The system of claim 3 29, wherein the electronic asset information further includes in which the asset-related information is comprised of one or more data items selected from an information data group consisting of: time and date of transactions; vendor; personal data of purchaser; addressing information of recipient; personal demographic information about purchaser or recipient; generic description of an asset; contract terms and conditions; entity purchased from; and contact information.

6. (original) The system of claim 5, in which the data items also include transaction type information including: purchase, rental, lease, and contract signing.

Claim 7 (canceled).

8. (currently amended) The system of claim 7 29, wherein the processor readable media further has instructions for causing the one or more processors which the security controller is operable to set a variety of authorization levels that determine and select those asset and relationship tracking repository data records in the database that correspond with the variety of authorization levels to which the request processor shall have access.

9. (previously presented) The system of claim 8, in which the authorization levels are based on criteria selected from a criteria group that consists of: a user identifier; a requestor personal identification number; type of access rights granted; data that pertains to assets associated with a requestor; transaction code; asset and relationship tracking repository data record category; and vendor class.

10. (currently amended) The system of claim 1 29, wherein the in which the asset and relationship tracking repository data records in the at least one database are encrypted.

11. (currently amended) The system of claim 1 29, the asset and relationship tracking repository data records including wherein the electronic identification further includes respective personal preference information of the plurality of persons.

Claim 12 (canceled).

13. (currently amended) The system of claim 1 29, wherein the processor readable media further has instructions for causing the one or more processors in which the request processor includes a facility that enables the user-referenced subsystem to respond to unsolicited requests for detailed information about the assets.

14. (currently amended) The system of claim 1, ~~in which the request processor receives wherein the processor readable media further has instructions for causing the one or more processors to receive~~ a request for information from remote computing facilities.

15. (currently amended) The system of claim ~~1~~ 14, in which the request processor assigns a unique transaction number to each ~~requests~~ of the requests .

Claims 16-17 (canceled).

18. (currently amended) The system of claim ~~17~~ 29, wherein the processor readable media further has instructions for causing the one or more processors to associate the at least one asset with at least one category represented by the electronic asset category information in which the records associator tentatively establishes associations at the time a transaction is made.

Claims 19-20 (canceled).

21. (currently amended) The system of claim ~~1~~ 29, wherein the processor readable media further has instructions for causing the one or more processors to display at least one of the electronic asset information, the electronic category information the electronic service information and the electronic identification information further including an editor or viewer in the user-referenced subsystem through which users access the asset and relationship tracking repository data records for the purposes of editing and viewing the same.

22. (currently amended) The system of claim ~~1~~ 29, wherein the processor readable media further has instructions for causing the one or more processors to provide further comprising an individual best coordinator, which is a process that provides decision support to a user at least one of the plurality of persons based on at least one of a current transaction and current one or more assets owned by the at least one of the plurality of persons in the user's asset and relationship tracking repository database.

23. (currently amended) The system of claim 22, wherein the decision support is based on in which the individual best coordinator is operable on the basis of heuristics and rules established by the user ~~and an analysis engine.~~

Claims 24-26 (canceled).

27. (currently amended) The system of claim + 29, wherein the processor readable media further has instructions for causing the one or more processors to enable further including a facility that enables user-to-user communications.

28. (currently amended) The system of claim + 29, wherein the processor readable media further has instructions for causing the one or more processors to enable further including a facility that enables user-to-vendor communications and the transference of information from vendor-based databases to users at the request of users.

29. (new) A system for tracking assets purchased by a user, and managing future services to be performed for the assets, the system comprising:
processor readable media operatively coupled to one or more processors;
at least one database provided on the processor readable media, the at least one database storing at least:

- electronic asset information including information representing assets that are purchased and owned by a plurality of persons;

- electronic asset category information including information representing a plurality of categories of the assets;

- electronic service information including information representing at least one future service to be respectively performed for at least one of the assets;

- electronic identification information including information representing at least one of the plurality of persons;

- electronic vendor information including information related to vendors that sell the assets, service the assets, or both sell and service the assets;

the processor readable media having instructions for causing the following steps to be performed by the one or more processors:

receive by the one or more processors over a communication network from a first user computing device electronic transaction information, wherein the electronic transaction information includes information representing an acquisition of at least one asset and an identifier representing at least one of the plurality of persons who purchased the at least one asset, and further wherein the electronic transaction information includes electronic service information that represents at least one future service to be performed for the at least one asset;

associate the at least one asset with at least one category represented by the electronic asset category information;

determine, by the one or more processors, and based on the electronic transaction information that a first service is scheduled for the at least one asset at a first time; and transmitting an electronic notification to the first user computing device that the first service is scheduled, wherein the transmitting occurs at a second time relative to the first time.

30. (new) The system of claim 29, wherein the processor readable media further has instructions for causing the one or more processors to schedule one of the vendors to perform a service for the at least one asset.